

March 23rd, 2024

AEON MALL (CAMBODIA) Co., Ltd

AEON MALL Phnom Penh

~~ Come together to support the environmental movement ~~

AEON MALL Cambodia responds to Earth Hours 2024 Event

AEON MALL (Cambodia) Co., Ltd. (hereinafter referred to as “Our Company”) responds to the Earth Hour 2024 event which organized by the World-Wide Fund for Nature Cambodia (the “WWF-Cambodia”) under the theme “**Harmonious between humans, food, sustainability, and nature nourishes our planet**”. The event takes place at AEON MALL Phnom Penh in various areas including AEON HALL (Physical event), the Grass Space (Photo Exhibition), and the Lively Plaza Sweet Zone (Booth Exhibition) on March 23rd, 2024, starting from 09:00~ 21:00.

The event aims to raise awareness about environmental conservation and promote sustainable practices. It will feature a variety of activities, including booth exhibitions, public forums, entertainment, performance art, and a symbolic light switch-off. This serves as a powerful reminder that each individual's actions matter, encouraging us to acknowledge the impact of our consumption of natural resources and contemplate potential solutions.

As part of our ongoing commitment, our company remains dedicated to implementing and supporting sustainability initiatives that benefit our planet and future generations.



****About WWF-CAMBODIA:**

WWF-Cambodia is one of 5 Country Offices coordinating conservation efforts across Indochina, including Thailand, Cambodia, Lao PDR, Vietnam and Myanmar.

SUSTAINABLE DEVELOPMENT GOALS

Our company is actively working company-wide toward the 17 global goals "SDGs" that should be worked on by 2030. The development goals to which this initiative applies are as shown in the figure on the right.

